



**Yes, I want to support the Greater Nashville Chapter of IREM as an Industry Partner**

**Please note returning Industry Partners will receive a \$200 credit off the total amount of the sponsorship if they renew by December 31, 2022!!**

**\_\_\_\_\_ PLATINUM SPONSORSHIP - \$3,000.00 – CAN BE INVOICED IN THREE (3) PAYMENTS.**

- #1 ad on IREM Nashville home page
- # 1 ad on sponsor page
- Link to sponsor's web page
- Set of membership mailing labels provided each quarter
- 4 Eblast to members (include endorsement)
- 8 Eblast to members (no endorsement)
- 1 full meeting or event presentation per year including option to hand out swag/brochures
- Logo on all chapter eblasts/artwork
- Logo on monthly meeting eblast
- Inclusion on the monthly meeting sponsor reel
- Golf Tournament Foursome
- Golf Tournament Hole Sponsor
- Listing on website's calendar of events
- **16** Luncheon Meeting coupons
- One meeting per year with a property manager. Chapter will arrange the meeting.

**\_\_\_GOLD SPONSORSHIP - \$2,000 – CAN BE INVOICED IN THREE (3) PAYMENTS.**

- # 2 on IREM Nashville home page
- # 2 ad on sponsor page
- Link to sponsor's web page
- Set of membership mailing labels provided each quarter
- 12 Eblasts to members (no endorsement)
- One 5-minute presentation per year including option to hand out swag/brochures
- Recognition of your company by Chapter President at each chapter event
- Logo on all chapter eblasts/artwork
- Logo on monthly meeting eblast
- Inclusion on the monthly meeting sponsor reel
- Golf Tournament Hole Sponsor
- Listing on website's calendar of events.
- **8** Luncheon Meeting coupons
- Option to provide door prizes

**\_\_\_SILVER SPONSORSHIP - \$1,000 – CAN BE INVOICED IN TWO (2) PAYMENTS.**

- # 3 ad on sponsor page
- Link to sponsor's web page
- Set of membership mailing labels provided each quarter
- One 5-minute presentation per year including option to hand out swag/brochures
- Recognition of your company by Chapter President three (3) times per year.
- Logo on monthly meeting eblast
- Inclusion on the monthly meeting sponsor reel
- Listing on website's calendar of events
- **4** Luncheon Meeting coupons
- Option to provide door prizes

**BRONZE SPONSORSHIP - \$750 – CAN BE INVOICED IN TWO (2) PAYMENTS.**

- # 4 ad on sponsor page
- Link to sponsor's web page
- Set of membership mailing labels provide each quarter
- Recognition of your company by Chapter President two times per year
- Inclusion on the monthly meeting sponsor reel
- Listing on website's calendar of events
- 2 Luncheon Meeting coupons
- Option to provide door prizes

**GENERAL MEMBERSHIP - \$500**

- You can attend all scheduled lunches or events.
- Company name will be on all promotional materials, logo not included.
- Opportunity to sponsor a lunch or event.
- Opportunity to give out door prizes at lunches or events.
- 2 Luncheon Meeting coupons.

**LUNCH SPONSORSHIP - \$200**

- Recognition of your company by Chapter President one time per sponsored lunch.
- Logo on the meeting e-blast monthly meeting that you sponsor.
- Listing on website's calendar of events.
- 2 Luncheon Meeting coupons.
- Provide door prize for IREM BUCKS.
- Option to hand out swag/brochures one time per sponsored lunch.



**INSTITUTE OF REAL ESTATE MANAGEMENT**

**Greater Nashville Chapter**

211 Donelson Pike, Suite 106, Nashville, TN 37214  
(615) 889-1944 | [www.iremtnashville.org](http://www.iremtnashville.org) | [Fellis@iremtnashville.org](mailto:Fellis@iremtnashville.org)

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company** \_\_\_\_\_ **Address:** \_\_\_\_\_

**Referred by IREM member: Faye Ellis, CPM or** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Service Category:** \_\_\_\_\_

**Please mail this form and payment to: IREM, 211 Donelson Pike, Suite 106, Nashville, TN 37214**

**Credit Card Payments Contact Chapter Office or Faye Ellis, CPM® Executive Director – 615-889-1944**

## Description of Sponsor Benefits

The following description are supplemental to the Sponsors Benefits Listing and apply only for those benefits that are listed for each level of sponsorship.

### Web Ads

IREM Nashville Home Page – ads on home page will be the Platinum and Gold sponsors.

IREM Sponsor Page – This will be a list of all the sponsors, by level. Location and size of sponsor names will decrease proportionally down the page. The value of the sponsorship will be listed. If there is availability for a sponsorship at the level, there will be a comment that this level sponsorship is still available.

Link to Sponsor Website – For each sponsor listed on the sponsor page, there will be a hyperlink provided to their own website.

### Member Access

Quarterly Mailing Labels – IREM Nashville Chapter will provide as requested, up to one set of mailing labels per quarter.

E-Blast to Members (including endorsement) – IREM Nashville will forward this sponsors email message to our membership. For “endorsement included” there will be an introductory from a board member included in the E-Blast.

### Meeting Recognition

Feature Presentation (or event) – Platinum, Gold and Silver – Sponsor will be given opportunity to control content and presentation of a regular monthly meeting. No other sponsor will be able to provide their 5-minute presentation during this meeting. Obviously, it will be in the sponsor’s best interest to make the presentation valuable to the membership.

5-minute Presentation – At sponsor’s request, sponsor will schedule to give a five-minute (maximum) presentation about their company product/service. This is a commercial, but it is in the sponsor’s best interest to make this commercial interesting to the membership.

Verbal Recognition by President – During regular monthly meeting, the President will acknowledge the sponsor with a one sentence description of the sponsor’s company.

Special Name Tags – Sponsor will be provided distinct name tags for their members or guest-members.

### Other Recognition

**Logo on all Chapter E-Blasts/Art Work** – All E-Blasts and printed material announcing any event or meeting will include logo of sponsor. This only applies to events and meetings that are exclusively IREM Nashville events (as IREM Nashville does not control this right for joint events.)

**Meeting Sponsor Reel** – This will be a list of all the sponsors, by level, projected prominently at monthly meetings. The reel will include sponsor provided logo/artwork along with value of sponsorship. If there is availability for a sponsorship at the level, there will be a comment that is level sponsorship is still available.

**Golf Tournament Additional Golf Cart** – One (1) additional golf cart will be provided for the Chapter's Platinum Sponsor. This cart can be used at the sole discretion of the Platinum Sponsor, provided it does not violate any of the golf course (venue) rules and/or regulations.

**Golf Tournament Foursome** – This is a complimentary team for the annual golf tournament.

**Golf Tournament Hole Sponsor** – This is a complimentary hole sponsorship in the annual golf tournament.

**Listing on website's Calendar of Events** - At sponsor's request we will list sponsor events on the chapter calendar of events.

### **Exclusivity**

**Option to Provide Door Prizes - Sponsor** will have the opportunity to provide door prizes (such as gift cards) for chapter meetings and events, and receive mention of their name when the prize is awarded.

Nearly all of the benefits listed on this page are extended exclusively to sponsors. It is particularly noted that these benefits will not be extended to any other vendor without board approval. The board will evaluate requests for exception to this rule and weigh heavily the value such a request provides for our membership against the cost of cheapening our sponsor benefits.