

# 2024 IREM Nashville Industry Partner Sponsorships



## **TITLE SPONSORSHIP**

\$3,000 - can be invoiced in 3 payments.

- # 1 ad on IREM Nashville home page
- # 1 ad on sponsor page
- Link to sponsor's web page
- 4 Eblasts to members (inc. endorsement)
- 8 Eblasts to members (no endorsement)
- Logo on all chapter eblasts/artwork
- Logo on monthly meeting eblast
- Inclusion on the monthly meeting sponsor reel
- Golf Tournament Foursome
- Golf Tournament Hole Sponsor
- Listing on website's calendar of events
- 4 meeting "Guest" coupons
- Two meetings per year with a property manager company. Chapter will arrange the meeting.

## **PLATINUM SPONSORSHIP**

\$2,000 - can be invoiced in 3 payments.

- # 2 on IREM Nashville home page
- # 2 ad on sponsor page
- Link to sponsor's web page
- 4 Eblasts to members (no endorsement)
- Recognition of your company by Chapter President at each chapter event
- Logo on all chapter eblasts/artwork
- Logo on monthly meeting eblast
- Inclusion on the monthly meeting sponsor reel
- Golf Tournament Hole Sponsor
- 50% off Golf Tournament Foursome
- Listing on website's calendar of events.
- 2 meeting "Guest" coupons
- One meeting per year with a property manager. Chapter will arrange the meeting.

## **GOLD SPONSORSHIP**

\$1,500 - can be invoiced in 2 payments.

- # 3 ad on sponsor page
- Link to sponsor's web page
- Set of membership mailing labels provided each quarter.
- One 5-minute presentation per year including option to hand out swag/brochures.
- Recognition of your company by Chapter President three (3) times per year.
- Logo on monthly meeting eblast
- Inclusion on the monthly meeting sponsor reel
- Listing on website's calendar of events

## **BRONZE SPONSORSHIP**

\$750

- # 4 ad on sponsor page
- Link to sponsor's web page
- Recognition of your company by Chapter President two times per year
- Inclusion on the monthly meeting sponsor reel
- Listing on website's calendar of events

## **LUNCH SPONSORSHIP**

\$200

- Recognition of your company by Chapter President one time per sponsored lunch
- Logo on monthly meeting eblast that you sponsor.
- Listing on website's calendar of events.
- 2 Luncheon Meeting coupons
- Provide door prize for IREM BUCKS
- Option to hand our swag/brochures one time per sponsored lunch.

## **Program Benefits\***

- Access to member directory, not distributed to the public.
- Listed in online and printed directory.
- Logo flash on website home page
- Logo displayed at events.
- Opportunity for elevated visibility through event sponsorship
- Exclusive attendance at luncheons and other events
- First right of refusal on renewal
- Attendance at all events at member rate
- Promotion to members as a service provider of choice

# 2024 IREM Nashville Industry Partner Sponsorships



## Sponsorship Level Chosen:

TITLE     PLATINUM     GOLD     BRONZE     LUNCH

### Contact Information

Company Name:

Contact Person:

Address:

City, State, Zip Code:

Phone Number:

Email Address:

Website:

Total:

Send Payment to:

IREM Nashville  
211 Donelson Pike  
Suite 106  
Nashville, TN 37124

Phone:  
(615) 889-1944

Email: [info@iremnashville.org](mailto:info@iremnashville.org)

## **\*Description of Sponsor Benefits**

The following description are supplemental to the Sponsors Benefits Listing and apply only for those benefits that are listed for each level of sponsorship.

### **Web Ads**

IREM Nashville Home Page – ads on home page will be the Platinum and Gold sponsors.

IREM Sponsor Page – This will be a list of all the sponsors, by level. Location and size of sponsor names will decrease proportionally down the page. The value of the sponsorship will be listed. If there is availability for a sponsorship at the level, there will be a comment that this level sponsorship is still available.

Link to Sponsor Website – For each sponsor listed on the sponsor page, there will be a hyperlink provided to their own website.

### **Member Access**

E-Blast to Members (including endorsement) – IREM Nashville will forward this sponsor's email message to our membership. For "endorsement included" there will be an introductory from a board member included in the E-Blast.

### **Meeting Recognition**

Feature Presentation (or event) – Platinum, Gold and Silver – Sponsor will be given opportunity to control content and presentation of a regular monthly meeting. No other sponsor will be able to provide their 5-minute presentation during this meeting. Obviously, it will be in the sponsor's best interest to make the presentation valuable to the membership.

Verbal Recognition by President – During regular monthly meeting, the President will acknowledge the sponsor with a one sentence description of the sponsor's company.

Special Name Tags – Sponsor will be provided distinct name tags for their members or guest-members.

### **Other Recognition**

**Logo on all Chapter E-Blasts/Artwork** – All E-Blasts and printed material announcing any event or meeting will include logo of sponsor. This only applies to events and meetings that are exclusively IREM Nashville events (as IREM Nashville does not control this right for joint events.)

**Meeting Sponsor Reel** – This will be a list of all the sponsors, by level, projected prominently at monthly meetings. The reel will include sponsor provided logo/artwork along with value of sponsorship. If there is availability for a sponsorship at the level, there will be a comment that is level sponsorship is still available.

**Golf Tournament Foursome** – This is a complimentary team for the annual golf tournament.

**Golf Tournament Hole Sponsor** – This is a complimentary hole sponsorship in the annual golf tournament.

**Listing on website's Calendar of Events** - At sponsor's request we will list sponsor events on the chapter calendar of events.

### **Exclusivity**

**Option to Provide Door Prizes** - Sponsor will have the opportunity to provide door prizes (such as gift cards) for chapter meetings and events and receive mention of their name when the prize is awarded.

Nearly all the benefits listed on this page are extended exclusively to sponsors. It is particularly noted that these benefits will not be extended to any other vendor without board approval. The board will evaluate requests for exception to this rule and heavily weigh the value such a request provides for our membership against the cost of cheapening our sponsor benefit.